

Australia's Best Program Delivery Company

Peak Results, Delivered Together

# Mergers, Acquisitions and Separations



Seven Consulting proudly supports the world-class Australian women's team, the Seven Consulting Opals, currently ranked No. 2 globally, bronze medal winners in both the FIBA Women's World Cup, and in the Paris 2024 Olympics. We also sponsor the Financy Women's Index, promoting gender financial equality in Australia.



### **Seven Consulting - Services**





#### **Program Delivery**

We deliver some of Australia's most complex and challenging agile, traditional and hybrid programs. We work with our clients to understand their organisational and program characteristics. These inform how we design our delivery approach to produce the best outcome for our clients. The majority of our consultants are scaled agile (SAFe) certified and manage billions of dollars of transformation programs that range in size from <\$1m to >\$500m.



#### **PMO Services**

We provide PMO establishment and management, PMO analysis, scheduling services, and tools for some of the largest organisations in Australia. This can range from scheduling services, to running the PMO for \$1.5bn programs, to EPMO management.

### All of our clients are reference sites

### **Seven Consulting – Products & Services**





#### **Change Management Services**

We provide program change management, adding value from the start of an initiative through to realising benefits. We also support the integration of change management at an enterprise level to improve portfolio performance.



#### **Delivery Consulting**

We provide delivery capability uplift, sponsor and project manager training, and portfolio and program reviews to assist our clients improve their program delivery. We have successfully provided these services to over 60 clients.



#### **Delivery Tools**

Seven Consulting has developed worldleading tools to assist our clients in; portfolio optimisation, delivery approach design and weekly insights into their delivery. These tools are used successfully on over \$5bn of programs annually.

### All of our clients are reference sites

## **Our Clients**



Seven Consulting has a proven track record delivering critical outcomes for Australian organisations across industries and domains. 100% of our clients are reference sites.

Commonwealth Bank Client Since 2003	Client Since 2009	WOOlWOTHS Australia's fresh freed people Client Since 2012	nab Client Since 2013	MACQUARIE Client Since 2014	futurefund Australia's Sovereign Wealth Fund Client Since 2015	Lient Since 2017	clintaenergy Client Since 2018
<b>indue</b> Client Since 2018	ASSA Client Since 2019	THE UNIVERSITY OF SYDNEY Client Since 2019	HUNTER WATER Client Since 2020	Client Since 2021	Client Since 2021	COURT SERVICES	<b>Client Since 2022</b>
Sunnyfield dicAbility Services Client Since 2023	Australia Post	<b>Elient Since 2024</b>	Australian Government Department of Employment and Workplace Relations Client Since 2024	<b>pepper</b> money Client Since 2024	Ingenia Client Since 2024	Cuscal Client Since 2024	Client Since 2024
Client Sin		Cient Sir			Energy, Environ	Climate Change, mener and Water	ISW Trustee Guardian ince 2025

Australia's Best Program Delivery Company

### Our clients and team are our top priority



#### **Client Satisfaction Survey Results**

YearSatisfaction ratingSurvey questions202499.45%11,668202399.50%11,223202299.20%13,191202199.15%15,932202098.87%14,455201999.08%14,949201898.65%15,450			
202399.50%11,223202299.20%13,191202199.15%15,932202098.87%14,455201999.08%14,949	Year	Satisfaction rating	Survey questions
202299.20%13,191202199.15%15,932202098.87%14,455201999.08%14,949	2024	99.45%	11,668
202199.15%15,932202098.87%14,455201999.08%14,949	2023	99.50%	11,223
202098.87%14,455201999.08%14,949	2022	99.20%	13,191
2019 99.08% 14,949	2021	99.15%	15,932
	2020	98.87%	14,455
2018 98.65% 15,450	2019	99.08%	14,949
	2018	98.65%	15,450

#### **Team Satisfaction Survey Results**

Survey Date	Satisfaction rating
Oct'24	97.56%
Apr'24	97.41%
Dec'23	95.32%
Jun'23	97.66%
Dec'22	97.82%
Jun'22	98.20%
Dec'21	97.92%

100% of our clients are reference sites

### **O**InvoCare

"The team from Seven has integrated effectively with IVC and show they understand the business."



"Seven is one of the most prestigious consultancies in Australia and most of the Seven Consultants I have come across at my current and previous organisation prove that."



"Strong program delivery capability with the flexibility to scale up and down quickly to meet program and business needs. Look to continue to bring the best of the Seven ecosystem to clients to demonstrate the value-add."



"Good people and a focus on support from the central organisation when required."



"Very happy with the level of organisation and governance the Seven Project/Program Managers bring to our more complex initiatives."



"Every Seven consulting person I have ever worked with has been very good at what they do."



## How do we get to 98+% customer satisfaction?



#### People

- Over 90%+ permanent workforce, tested extensively through a robust recruitment process.
- High employee engagement.
- Hands on owners that have delivered major programs.
- Training allowances and internal learning sessions.
- Comprehensive mentoring.
- 95% SAFe<sup>®</sup> qualified and internal trainers.



- Regular structured quality assurance of all assignments.
- Weekly review of all assignments' status.
- Industry leading Customer Satisfaction and NPS management.
- Bench support available at no cost to client.
- Holidays and illness cover for clients.

#### Tools

- Dedicated project tools team.
- Program delivery approach designed with Pathfinder.
- Delivery approach risks defined with Pathfinder.
- Schedule integrity measured with HealthCheck Tool.
- Project reporting with dashboards and scorecards.
- Portfolio Optimisation Tool.

### All our clients are reference sites.

### How our values impact our delivery?





#### Teamwork

Teamwork has to be at the core because you can't deliver big projects without great teamwork. We focus on ensuring that the Seven team, the client team and vendors work seamlessly together.



#### Transparency

Assumptions and poor communications kill projects, whereas openness is the foundation of good relationships and reliable delivery. We remain a completely independent consultancy.



#### Delivery

A strong emphasis on outcomes focuses the team and grows confidence. With a confident attitude, expert personnel and effective teams we always deliver to our client's high expectations.

### **Our Merger, Acquisition and Separation Experience**



Organisation	Engagement description
LINK sroup superpartners	Program management of Link Group's acquisition of Superpartners and the major funds administered by Superpartners. The scope of the program involved the migration of MTAA Super, HESTA, Hostplus, Cbus and AustralianSuper funds from Superpartners to Link Group.
	Transition management for 17 fund migrations.
Commonwealth Bank Comminsure OMUFG	PMO management services across 3 demerger programs, including the sale of CommInsure to AIA and the sale of Colonial First State Global Asset Management Mitsubishi UFJ Trust and Banking Corporation.
inab in the second seco	Program management of the separation of NAB Wealth/MLC from NAB.
	Program management of the due diligence phase for the sale of MLC Life Insurance by NAB to Nippon Life.
AMP	Program management and PMO of the separation of AMP Life from AMP Limited.
BNP AMP	PMO management for BNP to support the transition part of AMP's portfolio to Resolution Life and the simplification of AMP Wealth's Master Trust superannuation investment.

### **Our Merger, Acquisition and Separation Experience**



Organisation	Engagement description
Commonwealth Bank Colonial First State	Program management of the technology exit of Colonial First State (CFS) from the Commonwealth Bank, focused on the areas of CRM, complaints, data, and analytics.
Woolworths Australia Intel Intel Australia	PMO management for the divestment of Woolworths Liquor.
Woolworths Restatich Frenchievergenegie	Mobilisation and delivery services, including the setup of a governance framework to manage the separation and oversee the delivery of the technology separation for Woolworths Fuel (which included approx. 530 service stations).
	Program management of the IT integration of Vodafone and Hutchison including new head office site, integration corporate desktops, call centre and retail store platforms.
CCCCCCCC EUROPACIFIC PARTNERS AUSTRALIA	Program management of the Anaplan Optimisation program (for planning and reporting) and SOX compliance.
<b>III healius</b>	Program management of the separation of core components of the shared IT services model, and transition back into the business units.
ZURICH	Interim Program Management (new business stream) of the One Path insurance acquisition from ANZ.
<b>k</b> nab :ubank	Program management of NAB's acquisition of 86 400, announced in January 2021 and completed in May 2021.



### AMP Life separation



#### PMO to manage the complex separation of AMP Life to Resolution Life



In July 2020, AMP announced the sale of its life insurance business to Resolution Life. This was their first enterprise in Australia, requiring the creation of a new legal entity and the separation of the business and its members from the parent company.



Seven Consulting provided three consultants to establish the PMO and the separation specific elements required for a complex separation. This included management of all specialist demerger activities.



Seven's team built and established the frameworks, standardised separation patterns, financial tracking and Transition Service Arrangement controls. The team also established the master schedule, including its regular update cadence and governance.

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### **CBA**. CommInsure Separation

Providing the PMO services used to transition the CommInsure employees and services to AIA



The program comprised the separation of CommInsure from CBA by enabling the transition of employees and services to AIA.



Seven Consulting provided two consultants for the setup and management of the PMO for the IT stream, covering HR and Finance core applications. Seven's team was responsible for the separation of Finance and HR systems, which would remain in CBA but also transition to AIA.

The PMO services included setting up and maintaining the stream's governance cycle in alignment with the program, including Scheduling, Risk and Issue Management, and Status Reporting; bottom-up forecasting and ongoing management of financials; as well as the setup of a project directory.



Seven's team contributed to the successful separation of CommInsure without impacting CBA or AIA customers and without interrupting business operations in either organisations. This was achieved through detailed planning and tracking, transparent reporting, adherence to project management best practices and hygiene minimum standards.



### Link Group – Superpartners Integration



Transition of over 5 million superannuation members from Superpartners to Link Group



Link Group is a market-leading provider of superannuation administration solutions across 11 countries, and its clients include some of Australia's largest superannuation funds. Link Group acquired Superpartners and, as a result, needed to integrate the two businesses and migrate all of Superpartners' client data onto Link Group's systems within an agreed timeframe and according to defined quality criteria.



The transition program was responsible for migrating over 5 million members' data and \$200 billion in funds under management for the following major funds: MTAA Super, HESTA, Hostplus, Cbus and AustralianSuper. The program was closely monitored by regulators (e.g. ASIC, ATO), external auditors, and share market investors. The success of the integration was a key factor in the Link Group IPO in 2015. Seven Consulting provided a Program Director, a PMO Manager and a Senior Project Manager to manage the transition team, which peaked at over 200 resources.



The program successfully transitioned the 5 major funds from Superpartners' processes and systems to Link Group (AAS) within the timeframe, budget, and agreed quality criteria. The success of the transition program was well received by the market and had a positive impact on the Link Group IPO.

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### Link Group – Superannuation Transitions



*Transitioning superannuation funds from other administrators onto the LINK Group management platform* 



LINK Group is the largest provider of retirement and superannuation administration services in Australia and operates across ten other countries. Its clients include some of Australia's largest superannuation funds. LINK Group's offering in this space is based on its proprietary technology platform, which delivers a comprehensive member and employee fund administration service.



The transition team was responsible for migrating funds from their previous administration service providers onto the administration platform. In a highly regulated but low-margin environment, this needed to be achieved at minimum cost and with no opportunity for delay. Seven Consulting provided a team of four Program and Project Managers, supported by Project Administrators, to assist LINK Group in managing this service, with accountability for the migration of 10 funds.



Key challenges in the transition projects included the configuration of the proprietary platform to support the multitude of proprietary services offered by each fund to its members while still complying with a stringent, standardised regulatory framework. Migrations were highly complex due to the volume (millions of members) and type (members details, accumulation, pension, and defined benefits accounts, and insurances) of data being migrated, and the zero tolerance for reconciliation issues. In several instances, new operations teams needed to be established.



# **k**nab

### Wealth Transformation

**Program Management for separation of MLC Insurance from NAB** 



NAB entered into an agreement to sell 80% of its MLC insurance business to Nippon Life. The sale required the establishment of a new organisation, MLC Life, and the separation of the new legal entity from NAB.



Seven Consulting provided five consultants to the Transformation Program, undertaking corporate restructuring and employee communications, procurement transitioning, delivery assurance and project scheduling.



Seven's team contributed to the completion of several conditions precedent, namely: the completion of the SFT by 30 June 2016; ensuring all key personnel and workforce offers for MLC Life were in place on Day 1; and ensuring operational readiness activities were completed and assured by Day 1. This resulted in the program meeting all required conditions precedent and contractual obligation, allowing the sale of MLC Life to Nippon Life to be completed on Day 1 as planned. Furthermore, all required activities to meet Day 2 requirements were completed, enabling the program to conclude as planned.



### **VHA** Applications Transition



#### Transforming Vodafone Applications



The newly merged Vodafone Hutchison Australia needed to rationalise its core applications and achieve cost savings through a consolidated application sourcing and support strategy.



Seven Consulting managed the sourcing program to create a new panel of world-class providers and deliver the transition while meeting aggressive time, cost, and quality targets.



A step change in application cost for development, support, and operations, with strong competitive tension driving increasing benefits for the business.





### Woolworths fuel separation

Program management of the Day 1 separation and development of the TSA's.



Woolworths sold its 540 fuel and convenience sites to EG Group. In the process, they retained the existing discount scheme, loyalty scheme, and wholesale product supply.



Seven Consulting provided the Program Director. This included early planning of the change, analysis, and compilation of the list of systems to be moved, identification which systems could be moved early, determination of which systems and services would be shared and for how long, and the development of the detailed Transition Service Agreements.



The separation was delivered within the timeframe and budget. Day 1 separation was successful, with both organisations able to trade and operate without any issues.

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### **Digital Banking Integration Program**



#### NAB acquisition of 86 400 and merge with UBank



In January 2021, NAB announced its intention to acquire 86 400 and in May 2021, the acquisition was completed. UBank and 86 400 continued to operate as separate businesses under the NAB umbrella. Challenges with the UBank technology environment meant that the UBank business needed a new technology and business platform - 86 400 is that platform. The new business (UBank 2.0) would be built on the technology foundations of 86 400. The Digital Banking Integration Program (DBI) refers to the integration between UBank ("UBank 1.0") and the new bank, 86 400, into one business - UBank ("UBank 2.0").



Seven Consulting provided five consultants to the program, including 2 Program Directors, a Program Manager, a Senior Project Manager and a Senior PMO Consultant/Scheduler.



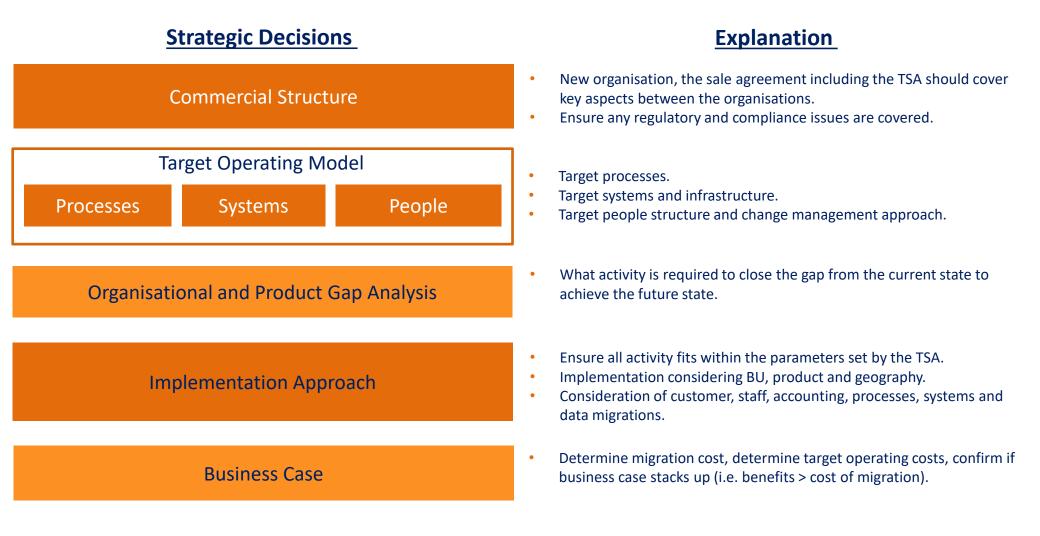
Key milestones for FY22 include:

- Transfer of Banking Assets and Liabilities from 86 400 to NAB
- Return of 86 400's ADI (Banking License) to APRA and AFSL to ASIC
- Launch of the new UBank brand to the market (and retirement of the 86 400 brand)
- Integration of the 86 400 platform into NAB core systems

### **Our Approach - Strategic decisions and context**



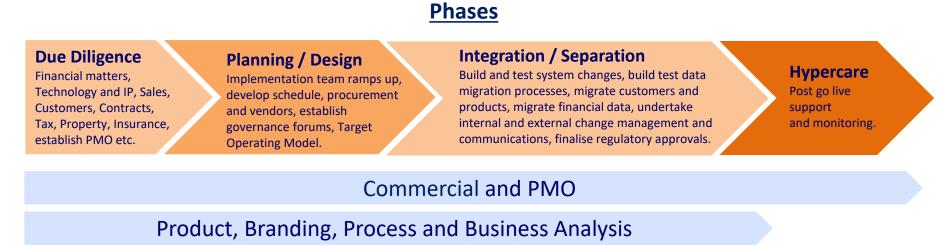
#### There are a number of strategic decisions which are relevant to Mergers, Acquisitions and Separations:



### **Our approach – Phases and Workstreams**



Our approach to consolidation is broadly based on 8 parallel workstreams running across 4 phases. Each phase is not normally entirely sequential.



Technology (Architecture, Application, Infrastructure)

Data Migration

Implementation

Testing

Organisational Change Management and HR

**Regulatory and Compliance** 

### **Our Approach - Workstream objectives**



The objective of each workstream is outlined below:

#### **Workstreams**



#### **Objectives**

- Type of merger, commercial agreements, the integration program and stakeholders.
- Specify all product, process and reporting gaps, define a TOM, develop IT and business requirements.
- Design/build/test of any changes required to the technology solution including online portals, interfaces, core systems, vendor dependencies, product changes. Upgrade infrastructure / capacity.
- Design/build/test of the data migration of customers, quality source data, employers, complexity of financial reconciliation, data storage and testing environments.
- Prepare detailed business implementation plan and run sheets.
- Preparation/execution testing of integration including system, e2e,
  UAT, performance testing, reconciliations, reports and letters.
- Internal/external CM, communications, training, staff engagement and planning.
- Manage relationship with regulators, ensure program compliance.

# Illustrative example of where the majority of the integration work is likely to be in a merger/acquisition



Workstream	Being Acquired (Source)	Acquiring (Target)
Commercial and PMO		
Process and Business Analysis		
Technology (Architecture, Application, Infrastructure)		
Data Migration		
Implementation		
Testing		
Organisational Change Mngt. / HR		
Regulatory and Compliance		



21

Low

Medium

High

### **Key Risks and Mitigants**



Key Risk	Description	Mitigant
TSA's are unrealistic.	TSA's are agreed without input from delivery teams resulting in expectation setting in the TSA which is unrealistic and without conscious decisions made with regards to straight transition, or transition and transformation.	Ensure delivery teams from both organisations are engaged as part of the transaction and money is invested in planning. Ensure TSA allows for reasonable timeline extension (contingency) and conditions under which these may be exercised.
Roles and responsibilities are not clear between organisations.	Responsibilities and clear expectations from both organisations are not clear regarding deliverables, SLA's, and effort. This results is expectation misalignments, conflict, impacts to deliverables and timelines.	Ensure the organisations have joint program forums, joint schedule, clear deliverables with owners, resource plan and roles and responsibilities. Ensure clear ownership of systems and data.
Key staff disengaged / Loss of IP.	Once the merger or acquisition is announced, staff fear for their job security and may seek alternative employment or disengage. This can result in the loss key resourcing and IP, or a lack of commitment to outcomes making transition challenging.	Ensure change activities include focus on staff cultural integration and WOW, early and transparent engagement, and frequent updates on progress and status to staff. Potentially introduce financial or other retention incentives, ideally linked to outcomes. Consider reskilling, redeployment support where possible.
Poor product fit / gap analysis.	Inadequate analysis is done during due the due diligence phase resulting in subsequent challenges, or an inability to successfully incorporate these into the TOM. This can result in adverse impacts to benefits/revenue, and customer, stakeholder and shareholder expectations.	Ensure key product and related business/technical staff are fully engaged in the due diligence phase and a clear gap analysis is available.

### **Key Risks and Mitigants**



Key Risk	Description	Mitigant
Post live support from the acquired/source company.	Despite best endeavours, a hard cutover of all services from the source company is difficult to achieve, and some interim arrangements may be required until the target company is fully up to speed.	Ensure post live support and a transition phase is built into contractual agreements and staff retention/resource plans.
Market visibility and external scrutiny.	Mergers and acquisitions are often highly visible in the market to customers and shareholders alike. This focus on protecting share price and retaining customers can result in decisions which adversely impact projects such as ad-hoc changes to deliverables and timelines. Uninformed decision making often creates adverse impacts to quality and outputs.	Focus on quality rather than a date. Introduce a balanced scorecard, change process and cost/benefit analysis to decision making.
Customer attrition.	Potential loss of customers who are vested in the status quo and wont wait for the future iteration, or who will see this as a trigger to explore alternative options. Also impacted by misalignment of CVP between source and destination organisations.	Strong focus on external communication and change management, optimise customer experience. Include specific assumptions in the business case around attrition.
Data migration strategy not clearly defined.	Data migration is often the critical path in a merger, and strategy frequently fails to clearly define the how, when, impacts and sequencing of the data migration. Impacts to timeline and deliverables result.	Ensure this is treated as a critical deliverable to overall program success, and migration experts are engaged to support this stream.

### **Key Risks and Mitigants**



Key Risk	Description	Mitigant
Lack of consideration around performance requirements.	Lack of consideration given to performance requirements of key systems post transition resulting in value destruction.	Transition and target state business and tech architecture designed as an input into timelines and TSA design.
External risk assessment.	Risk assessment may not adequately consider the impact of external factors on timelines (impending regulatory requirements etc.)	Planning should include dedicated time to internal and external risk management and requirements gathering.
Impacts on Executive Mind share	Executive mind share can get diverted away from strategic decision for the organisation, to operational decision making required to support issue management around migration / integration.	Organisation/s must articulate clear guardrails for MVP, and delegate decision making authority (within guardrails) to Product Owners.

### **Improve Project Success Rates with Pathfinder**

- 1. Follow a consistent approach to customise and optimise project delivery based each project's and organisation's key characteristics.
- 2. Reduce the level of project management oversights or omissions.
- 3. Identify delivery approach risks and mitigants.
- 4. Create a draft schedule in MS project or JIRA with streams, phases, deliverables, tasks and dependencies.
- 5. Enable better project outcomes.

All in 30 minutes or less.

Visit us for more information: https://www.sevenconsulting.com/project-pathfinder/





## PR@JECT 7

#### **Our projects so far:**

2007 Villawood Detention Centre (Sydney)

2008 South Australian Detention Centre (Sydney)

#### 2020 -

DONATION DRIVE

Project 7 gave back to the community, by donating \$104,000 across 29 charities, enabling these organisations to create real change in the lives of those who need it most.

#### 2019

Avalon Centre (Melbourne)

2011

- Dignity.org.au (Sydney) • Bahay San Jose - House with
- No Steps Foundation (Manila)



#### 2018

- Erin's Place (Sydney)
  - Concordia Childrens Services (Manila)
  - M.A.D. Woman Foundation (Melbourne)

voluntary projects to assist those who find themselves in need of help.



#### 2022 – Mini Project 7

- M.A.D. Woman (Melbourne) The pencil case challenge
- Bahay ni Maria and Tahanan ng Pagmamahal (Manila)







#### 2015

 Jesuit Refugee House – Blaiket (Sydney) Hanover Crisis Centre (Melbourne)

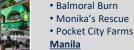


#### 2016 Marian Villa (Sydney)



#### 2024

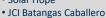
- Sydney Northern Beaches Women's Shelter Melbourne
- Community Housing Limited
  - Manila
  - Habitat for Humanity Philippines • Tanging Yaman
  - Foundation Inc.



2017

Solar Hope

Sydney



2023 – Mini Project 7

Sydney & Melbourne

Clean Up Australia

• M.A.D. Woman

HeartKids



In 2021, Seven Consulting continued to acknowledge the importance of fostering a community presence. Seven Consulting team members across three cities were able to participate in multiple mini projects throughout the year to fulfill our Project 7 commitment.

#### 2021 – Mini Project 7





Cambodian School Build (Sydney)



Seven Consulting regularly gives back to the wider community, supporting our team and their families in

2013 Youth off the Streets (Sydney)



Launch Housing (Melbourne)

Cerebral Palsy Foundation (MNL)

### SEVEN CONSULTING DELIVERY SUMMIT

The purpose of the Seven Consulting annual Delivery Summit is to share our clients' best practices in program and project delivery. It also serves as a celebration of success, a thank you, a training session, and a networking opportunity for our clients and their selected delivery leads.

#### Some of the Delivery Summit Speakers include:

Richard Heeley, CIO – Head of Technology, Macquarie BFS; Alastair Symington, Group CEO and Managing Director, Blackmores Group; John Hunt, CIO & Director of Group Enablement, Woolworths Group; Elise Kellond-Knight, Former Matilda (115 Caps) Football Australia & PMO Consultant, Seven Consulting; Hugh Harley, Professor of Practice (Global Economy), University of Sydney; Jennifer Dean, Chair of Basketball NSW & former EGM Strategic Partnerships at Future Super; Bianca Hartge-Hazelman, Founder and CEO, Financy; Joshua Torrens, Director Logistics and Equipment, NSW Rural Fire Service; Kyla Tustin, Founder, Executive Coach & Program Creator, The Greate Group; James Madigan, CIO, a2 Milk Company; Kimberlea Dudley, Head of Quality, Indue; Tony Morris, Partner, Ashurst Risk Advisory

### The 2024 Seven Consulting Delivery Summit received an NPS of 74.

#### **Our Delivery Summit Supporting Organisations**



Visit us for more information: www.sevenconsulting.com/seven-consulting-delivery-summit

Australia's Best Program Delivery Company

Following on from being the first dedicated sponsor of the Matildas, we continue to support world-class Australian women's teams with the Seven Consulting Opals, currently ranked No.2 in the world and Olympics world bronze medal winners.

We are extremely proud to be official sponsors of the Australian Women's National Basketball team, the Seven Consulting Opals.



Seven Consulting is a proud naming rights partner of the Australian Women's National Basketball team, the Seven Consulting Opals



**SEVEN CONSULTING** 



## SEVEN CONSULTING Australia's Best Program Delivery Company Peak Results, Delivered Together

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